



Optimal Solutions Inc.

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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WAGM Selects OSi

St. Louis, MO, November 20, 2003 – We are pleased to announce that WAGM-TV, the #1 station in Presque Isle, Maine, has officially signed with OSi. Owned by NEPSK Communications, Inc., this single station ownership broadcasts multiple affiliations, consisting of CBS/NBC/ABC and Fox. Gordon Wark, General Manager of WAGM, is pleased to be partnered with our company.

For more information, visit www.wagmtv.com .

About Optimal Solutions Inc.

Founded in 1995, Optimal Solutions Inc., has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more than 140 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset- inventory. OSi-Traffic, a 32-bit, PC-based traffic and billing system, has been designed to meet and exceed the increasing demands of broadcast television stations for more efficient ways to manage their daily business tasks. OSi software allows traffic and sales managers to better maximize a station's revenue potential while reducing redundant tasks and costly errors. Business managers can work more efficiently by taking full advantage of OSi's feature-rich and fully integrated accounts receivable program to streamline workflow. With more than six years of production experience, OSi-Traffic is a proven solution for managing station operations in a centralized, multi-channel, multi-station environment. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions.

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