



Optimal Solutions, Inc.
200 NE Missouri Rd
Suite 301
Lees Summit, MO 64086

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Michael Margraf, Vice President
Telephone: 816.434.4006
Fax: 816.434.4001
Email: mmargraf@osi-corp.com
Website: www.osi-corp.com

CARIBBEAN NEWS CHANNEL GOES LIVE WITH OSi-TRAFFIC

CNC3 receives 360 degree service from OSi-Traffic.

Kansas City, Missouri—September, 2005— OSi is pleased to welcome Caribbean News Channel (CNC3) to our growing list of clients. CNC3 is the new 24-hour news channel for Trinidad and Tobago, and is owned and operated by The Trinidad Publishing Company Limited. CNC3 is the latest venture for The Trinidad Publishing Company's growing media portfolio which includes two newspapers and four radio stations.

The launch of CNC3 showcases OSi's ability to provide a 360 degree service to its clients. The station will now have all the benefits of a Windows® based traffic system that provides CNC3 management with instant information, advanced business features that enhance revenue and the flexibility to interface with CNC3's automation system. OSi also played a key consultative role in helping CNC3 establish best broadcasting practices with their new broadcast operations center. These features were demonstrated by OSi personnel who were also on site to provide integral and valuable support during the launch.

Mike Sutton, Director of Sales for OSi stated, "We are trying to bring our solutions to new partners across many different regions. OSi was privileged to have played an important role in the launch of CNC3, and we look forward to a strong future partnership with The Trinidad Publishing Company."

About Optimal Solutions, Inc.

Founded in 1995, Optimal Solutions, Inc. has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more that 350 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset - inventory. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions. Visit www.osi-corp.com to learn more.

###