



Optimal Solutions Inc.

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Lotus Communications Signs with OSi

Kansas City, MO March 17, 2005 - Optimal Solutions, Inc. is pleased to announce Lotus Communications Corp. has officially signed with OSi. Lotus Communications based in Los Angeles owns KHLN-TV in Houston, KPHE-TV in Phoenix and WTAM-TV in Tampa Bay, Florida.

With over 400 employees Lotus Communications owns three television stations along with twenty two radio stations located in Arizona, California and Nevada. www.lotuscorp.com

Lotus Communications will be operating the television group as a Spanish Network located in Houston, Tx. Alex Fermin Sr., VP and General Manager of Lotus TV, along with Karen Johnston, Manager of Operations and Traffic will lead the project for Lotus.

About Optimal Solutions, Inc.

Founded in 1995, Optimal Solutions, Inc. has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more than 250 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset - inventory. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions. Visit www.osi-corp.com to learn more.

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