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PRESS RELEASE

FOR IMMEDIATE RELEASE

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OSi EMPLOYEE WINS OUTSTANDING QUALITY ACHIEVEMENT AWARD

KCQAA awards OSi's Quality Assurance Manager, Steve Graboski

Kansas City, MO., October 8, 2004 — Optimal Solutions Inc. (OSi) is proud to announce that its Quality Assurance Manager, Steve Graboski, was awarded the "Outstanding Quality Achievement Award by an Individual Member" by the Greater Kansas City Quality Assurance Association (KCQAA). The awards ceremony, held at the Fairmount hotel on the Plaza, Kansas City, MO, marked a night of promise and success for OSi. KCQAA (www.kcqaa.com) provides the information systems industry a forum for dialogue and instruction about quality and productivity. Through its annual Quality Awards Program, KCQAA affords its members an opportunity for recognition of their outstanding accomplishments.

At OSi, Steve Graboski has been instrumental in the smooth distribution of bug fixes, enhancements, and releases to its clients in a timely and satisfactory manner. He has developed OSi's Version control process. As a result, OSi has aggressively enforced a set of strict quality assurance procedures and policies. With the help of Steve Graboski's leadership, OSi has been able to implement project planning, feasibility studies, system analysis, and requirement documents. His contribution has invariably led to continued growth and greater efficiencies company wide.

Optimal Solutions Inc. sees Steve Graboski's achievement as a sign that there will be many more successes to come in the near future. Steve's recognition reinforces OSi's continued desire to become the paragon of top-notch, best of class software for the broadcast industry.

About Optimal Solutions, Inc.

Founded in 1995, Optimal Solutions, Inc. has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more than 250 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset - inventory. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions. Visit www.osi-corp.com to learn more.

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