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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Dispatch Broadcast Group signs with OSi

St. Louis, MO, December 19, 2003 – Dispatch Broadcast Group, representing broadcast stations in Ohio and Indiana, have selected OSi-Traffic as the Traffic solution for their broadcast group. Dispatch Broadcast Group is located in Columbus, Ohio, and currently owns and operates two "over-the-air" television stations, two cable channels, two radio networks and two radio stations. Their stations include WBNS-TV (CBS), Ohio News Network, WBNS AM/FM located in Columbus along with WTHR-TV (NBC) and Sky-Trak Weather Network in Indianapolis.

"Dispatch Broadcast Group have spent over a year in discovery selecting its new traffic systems," commented Ed Adams, President of Optimal Solutions, "and we are pleased to have such a high profile station group as our client."

OSi-Traffic provides Dispatch Broadcast Group with the tools they need to make informed business decisions on a corporate level. The prompt service and quality recommendations were key factors in securing the relationship.

For more information about the Dispatch Broadcast Group, visit www.dispatchbroadcast.com

About Optimal Solutions Inc.

Founded in 1995, Optimal Solutions Inc., has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more than 140 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset- inventory. OSi-Traffic, a 32-bit, PC-based traffic and billing system, has been designed to meet and exceed the increasing demands of broadcast television stations for more efficient ways to manage their daily business tasks. OSi software allows traffic and sales managers to better maximize a station's revenue potential while reducing redundant tasks and costly errors. Business managers can work more efficiently by taking full advantage of OSi's feature-rich and fully integrated accounts receivable program to streamline workflow. With more than six years of production experience, OSi-Traffic is a proven solution for managing station operations in a centralized, multi-channel, multi-station environment. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions.

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