



Optimal Solutions, inc.
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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OSI WINS GROUP CONTRACT FROM UNIVISION

Largest Spanish-Language Broadcaster selects OSi to provide centralized traffic system solution across all TV Stations

Kansas City, Missouri—March 22, 2006— Optimal Solutions, Inc. (OSi) today announced a multi-year contract with the Univision and TeleFutura Television Groups. Under the terms of the agreement, OSi will provide Traffic and billing systems to all of Univision's owned and operated stations. The broadcaster cited OSi's integrated products, industry-proven multi-network/multi-market capabilities, advanced workflow and corporate reporting as key factors in its selection.

Los Angeles-based Univision Communications Inc. (NYSE: UVN) is the leading Spanish-language media company in the United States and is the most-watched Spanish-language broadcast television network in the United States reaching 98% of U.S. Hispanic Households.

Michael Wortsman, President of Univision Television Group, said, "We conducted a comprehensive discovery process and OSi proved to us that their system has all of the features we were looking for. With our multi station group business model, we needed a vendor that could provide us with an integrated solution, including the right mix of corporate control and market flexibility. We believe this agreement will be tremendously beneficial to both parties."

By allowing advanced customization at both the network and market levels, OSi is able to provide solutions that are tailored to help customers streamline operations and make better business decisions. Designed for multi-network and multi-market environments, OSi eliminates the need for redundant data-entry of client information, programming and media. It will uniquely equip Univision with a single, centralized database through which network programming can be entered one time and will immediately filter to the entire station group.

"Signing Univision to a multi-year contract marks another significant milestone for our company. OSi is quickly becoming the vendor of choice for large-scale broadcast companies. We welcome Univision into the OSi family and look forward to a long and prosperous relationship with them," said Ed Adams, President of OSi.

About Optimal Solutions, Inc.

Founded in 1995, Optimal Solutions, Inc. has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more than 350 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset - inventory. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions. Visit www.osi-corp.com to learn more.

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About Univision

Univision Communications Inc. is the premier Spanish-language media company in the United States. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 98% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 86% of U.S. Hispanic Households; Galavisión, the country's leading Spanish-language cable network; Univision Television Group, which owns and operates 62 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-language radio group which owns and/or operates 69 radio stations in 16 of the top 25 U.S. Hispanic markets and 4 stations in Puerto Rico; Univision Music Group, which includes Univision Records, Fonovisa Records, La Calle Records and a 50% interest in Mexico-based Disa Records labels as well as Fonomusic and America Musical Publishing companies; and Univision Online, the premier Spanish-language Internet destination in the U.S. located at www.univision.com. Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in the U.S., and a non-voting 14.9% interest in Entravision Communications Corporation, a public Spanish-language media company. Univision Communications is headquartered in Los Angeles with television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States.

For more information, please visit www.univision.net.

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