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PRESS RELEASE

FOR IMMEDIATE RELEASE

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HOTEL NETWORK CHOOSES OSi TO IMPLEMENT TRAFFIC SYSTEMS

Hotel Networks impressed with OSi's one step solution to traffic.

Kansas City, Missouri—February, 2006— Optimal Solutions, Inc (OSi) is proud to announce the agreement to provide traffic solutions to The Hotel Networks (THN). THN delivers premium cable network packages to upscale hotels. This national, ad-supported, Nielsen-metered television media company is the leading provider of cable networks and video-on-demand programming for upscale and business class hotels.

The Hotel Networks will now have a system that can connect all their sales offices located all across the country. "This kind of connectivity is difficult to find in the market today. We had an extensive discovery process of looking at other models and OSi was the only one that can support our business model. Now our sales offices located New York, Chicago, Los Angeles, Detroit and Denver, will have quick access to valuable information at the click of a button, further improving our ability to provide outstanding customer service to our growing list of agencies and clients", says Gerry Jones, President of The Hotel Networks.

OSi is focused on providing solutions to many different types of media outlets. The new partnership with the Hotel Networks marks OSi's latest venture in providing innovative solutions that help streamline multi-channel operations. "We are constantly trying to broaden our horizons. Hotel Networks gives us the opportunity to do just that. We are excited to work with The Hotel Networks and look forward to becoming a key partner in their future growth and expansion," says Mike Sutton, Director of Sales at OSi.

About Optimal Solutions, Inc.

Founded in 1995, Optimal Solutions, Inc, has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more that 350 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset - inventory. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions. Visit www.osi-corp.com to learn more.

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