



Optimal Solutions Inc.

200 NE Missouri Rd

Suite 301

Lees Summit, MO 64086

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Michael Margraf, Vice President
Telephone: 816.434.4006
Fax: 816.434.4001
Email: mmargraf@osi-corp.com
Website: <http://www.osi-corp.com>

OSi Signs KBMY /KMCY and KNDX/KXND

Kansas City, MO. September 23, 2004 - We are pleased to announce that KBMY-TV, the ABC affiliate in Bismarck, KNDX-TV the FOX affiliate in Bismarck, KMCY-TV the ABC affiliate in Minot and KXND-TV the Fox affiliate in Minot have signed with OSi. KBMY-TV and KMCY-TV are owned by Forum Communications. KNDX/KXND are owned by Prime Cities Communications. All four stations are managed by Prime Cities Communications.

"We are excited to be moving forward with OSi-Traffic," commented Bill Knobler, General Manager. "With its ability to handle our two combo stations, KBMY/KMCY and KNDX/KXND, OSi-Traffic helps us to know the state of our inventory, manage our inventory more effectively and reap the benefits of a consolidated reporting environment."

Account executives are now able to use real time avail information to place advertising in Bismarck, Minot or both markets simultaneously. The centralized reporting environment enables station management to have single sign on access to the numbers on each of the stations. "We are happy to have been selected to provide the OSi-Traffic solution to the Minot and Bismarck stations," said Ed Adams, President of OSi-Traffic. "The two combination station set up showcases OSi-Traffic's ability to eloquently handle multiple combination selling environments within a single consolidated database."

Forum Communications was founded in 1878 as a newspaper company for the Fargo Tribune. For more information, visit www.forumcomm.com.

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About Optimal Solutions, Inc.

Founded in 1995, Optimal Solutions, Inc, has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more than 250 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset - inventory. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions. Visit www.osi-corp.com to learn more.