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PRESS RELEASE

FOR IMMEDIATE RELEASE

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GLOBECAST MEDIA, MIAMI GOES WITH OSi

Multi-station capability and connectivity wins deal for OSi.

Kansas City, Missouri—January, 2006— GlobeCast Media, a leading global content management company, will provide traffic operations for Hispanic cable networks – MGM Latin American, MGM Gold, CASA Club Domestic and CASAS Club International using Optimal Solutions Inc. The deal will result in the four stations being converted to OSi-Traffic, the premier traffic solution in the industry. GlobeCast Media, based out of Miami, credits OSi's multi-station ability and unique connectivity as the main reasons for the deal.

OSi's flexibility in consolidating and reporting data on a multi-station level is ideal for GlobeCast's business model of global content management and delivery. GlobeCast - a subsidiary of France Telecom - manages and transports 10 million hours of video and other rich media yearly via its worldwide satellite and fiber network. OSi-Traffic's ability to grant access from virtually anywhere is another advantage for GlobeCast. This kind of connectivity will allow GlobeCast Media Miami to provide their client MGM with enhanced business tools like remote access to all four cable networks working in many different regions using OSi-Traffic.

The deal marks OSi's growing distribution in the influential Hispanic broadcast market. This vital market now consists of about 41 million Spanish speakers in the U.S. OSi is focused on this influential market and has a growing list of clients which includes ten major Hispanic broadcasters. OSi-Traffic has a proven track record and will help Hispanic broadcasters decrease redundant data entry, optimize inventory and increase revenue.

"OSi is devoted to providing a unique and state-of-the art experience to our clients that saves them time and money. GlobeCast Media joins a growing list of clients that are looking to boost productivity and improve accountability. Our system with its multi-level reporting capability and connectivity guarantees them results." said Ed Adams, President of OSi.

About Optimal Solutions, Inc.

Founded in 1995, Optimal Solutions, Inc. has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more that 350 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset - inventory. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions. Visit www.osi-corp.com to learn more.

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