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PRESS RELEASE

FOR IMMEDIATE RELEASE

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OSi TO PROVIDE TRAFFIC SOLUTION TO BOTT RADIO NETWORK

Group Signs Multi-Year Deal for Inventory Management and Business Intelligence Software License across 20 Radio Stations

Kansas City, MO, June 3, 2005 - Optimal Solutions, Inc. (OSi) today announced it will provide inventory management and business intelligence solutions to the Bott Radio Network radio group. All 20 of Bott's radio stations throughout the United States will manage their advertising inventory, billing, and yield management with OSi-Traffic.

Bott Radio Network is the first exclusively radio broadcast group for Optimal Solutions, Inc. OSi-Traffic is currently utilized by radio stations as part of other group contracts. Bott Radio Network is based in Kansas City and has designated the city for its centralized operations base. The growing network has a Christian talk radio format, airing such well known shows as, "Focus on the Family" with Dr. James Dobson, "Unshackled," a radio drama and "President Bush's Weekly Radio Address."

When asked about Bott's decision to go with OSi-Traffic, Jason Potocnik, Traffic Manager for Bott's centralized traffic environment commented, "We dug deep in comparing five of the top traffic systems and in every category OSi gave us the edge. Being a network of 20 radio stations, we chose OSi because it was built for multi-station operations like ours. Having traffic fully integrated with Accounts Receivable also was a key determining factor. The one area where OSi stood out the most was in the intuitive nature of the software interface. It was the most user-friendly package that we saw. We look forward to a long and productive relationship with OSi."

OSi will be implementing OSi-Traffic to Bott radio stations located in the following markets: St. Louis, Kansas City, Oklahoma City, Memphis, Wichita, Topeka, Richmond, Lake of the Ozarks, Fresno, Ft. Wayne, Kirksville, Lincoln, Central Nebraska, Springfield, MO, Jefferson City, and St. Joseph.

About Optimal Solutions, Inc.

Founded in 1995, Optimal Solutions, Inc. has spent nearly 10 years revolutionizing key business systems for broadcast traffic, sales and billing operations. Today, more than 350 stations and a growing number of media networks are taking advantage of OSi's powerful, real-time software to better manage their most valuable asset - inventory. Optimal Solutions, Inc. continues to set the new standard for PC-based traffic, sales and billing solutions. Visit www.osi-corp.com to learn more.

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